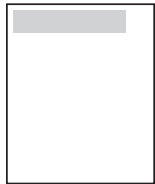
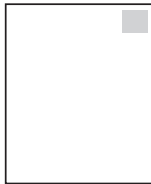


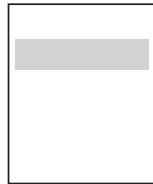
ADVERTISING SPECIFICATIONS



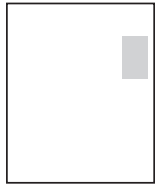
Leaderboard



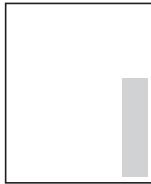
Button



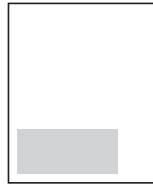
EWeekly Leaderboard



Vertical Banner



Skyscraper



EWeekly Big Box Banner

Online ad sizes

Leaderboard 728 wide x 90 high (pixels)

Button 90 wide x 90 high (pixels)

Vertical Banner: 120 wide x 240 high (pixels)

Skyscraper 120 wide x 600 high (pixels)

EWEEKLY Leaderboard 728 wide x 90 high (pixels)

EWEEKLY Big Box Banner 448 wide x 200 high (pixels)

ADVERTISING ONLINE WITH CANADIANART.CA

AD BANNER SPECIFICATIONS: Website ad creative can be JPEG, GIF, Animated GIF or Flash SWF.

SWF SPECIFICATIONS: For Flash format, files need to include a click TAG button in the top-most layer. Please provide this tutorial to your designer: <http://www.flashclicktag.com/>

FILE SIZE: No more than 50 kilobytes per ad banner. All measurements are at 72 pixels per inch. Please provide the URL to which the banner should link.

DEADLINE: Ads are due two weeks prior to online date.

EWEEKLY

AD BANNER SPECIFICATIONS: Email Newsletter ad creative must be sent in either GIF or JPEG format only. Please note that the EWEEKLY does not support Flash. Please include a short text ad (headline, text) for the small number of text-only subscribers.

FILE SIZE: No more than 50 kilobytes per ad banner. All measurements are at 72 pixels per inch. Please provide the URL to which the banner should link.

DEADLINE: Ads are due two weeks prior to online date.

ENHANCED DIRECTORY LISTING

To book your enhanced directory listing use our Secure Booking Form:

<http://www.canadianart.ca/gallerydirectory/>

To update your enhanced directory listing use our Exhibition Information Form:

<http://www.canadianart.ca/gallerydirectory/form/>

SPECIFICATIONS: Please limit your description to 50-words.

Attach an image as either GIF or JPEG format. All measurements are at 72 pixels per inch.

Please provide as large an image as possible to a maximum of 1000 pixels wide.

Please provide the direct link to your gallery's website.

DEADLINE: Please allow two weeks for each Gallery Update to be reviewed and processed online.

For online production inquiries please contact:
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F: (416) 368-6135
E: web@canadianart.ca